



This summer two of the world's greatest rock bands, KISS and DEF LEPPARD, are set to deliver a massive Hero's tour dedicated to fans who wanna rock and roll all night! These two legendary rock bands spanning two continents announced today that they will launch the tour as KISS celebrates their 40th year in music. The summer's biggest hit-fueled rock tour, will storm through 40-plus cities throughout North America with a stop at Jones Beach on Aug 6.

All nine members of the two groups seemed to be in a fantastic mood during the Los Angeles-based press conference today, trading jokes about weight, ages, hair and inter-band relationships. Def Leppard singer Joe Elliot even offered a theory about the (relatively) minor earthquake that rocked the city earlier in the day: "I think it was Gene [Simmons], he dropped his wallet."

Everyone got more serious when they spoke of the charitable aspect of the tour. Simmons explained that much like Kiss' last stateside trek, a dollar from each ticket will be donated to various wounded warrior organizations, to support "our proud military, make freedom possible." Elliot explained that the choice was an easy one for Def Leppard as well, seeing as how "we've got our own wounded warrior here," a reference to drummer Rick Allen, who famously lost an arm in a 1984 car crash.

One or more veterans will also be hired to work on the tour as part of the "Hiring Our Heroes"



campaign, which Kiss previously supported on their 2012 tour. In addition, military personnel will have first crack at concert tickets with a special pre-sale at Military.com starting Tuesday, March 18 at 10AM local time.

One will pour some sugar on you, the other will lick it up.



With combined album sales of over 200 million, KISS and Def Leppard are more than just iconic; they remain TODAY'S dominant powerhouses of rock tallying 30+ chart-topping hits, countless sold out MEGA tours and awards and accolades from around the globe. Known for their elaborate and spectacular stage shows, each band plans to give fans the ultimate summer concert experience with the most impressive lighting and sound production ever along with KISS' signature over-the-top pyrotechnics.

KISS consists of vocalist/bassist Gene Simmons, vocalist/guitarist Paul Stanley, lead guitarist Tommy Thayer and drummer Eric Singer. Def Leppard consists of vocalist Joe Elliott, guitarist Vivian Campbell, guitarist Phil Collen, bassist Rick "Sav" Savage and drummer Rick Allen.





